



# INDIA FENCE EXPO

27 – 29

**November, 2025**

Hall 1C, Yashobhoomi, IICC,  
Dwarka, New Delhi



**PARTNERSHIP  
OPPORTUNITIES**

**India's only dedicated event for Fence Products,  
Perimeter Protection Systems and Fence Making Machinery**

[www.fenceexpo.com](http://www.fenceexpo.com)

Fencing Products and  
Manufacturing Machinery Expo

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## **EXCLUSIVE BRAND RECOGNITION**

Maximize your brand presence by demonstrating your products to the right target audience, make sales and increase your profile in the industry.

## **BUILD CUSTOMER BASE**

Strengthen your existing customer base by making them aware about your new product innovations and development.

## **LEAD GENERATION**

Gain face-to-face contact with thousands of qualified buyers from all over the globe and generate qualified business leads for your team.

## **NETWORKING**

Connect with the region's biggest gathering and walk away with more business contacts than ever before.

## **ENGAGE**

Create new partnerships and alliances to optimize your business revenue.



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### PLATINUM PARTNER (CONFERENCE)

**INR 10,00,000 / USD 12,000**

- Exclusive Opportunity for 1 Partner only
- 24 sqm meeting lounge on the show floor
- 2 speaking slots of 20 minutes each with 5 minutes for Q & A at the Conference
- Banner ad on the online exhibition directory home page, with hyperlink to partner website
- Logo Branding on the home page of INDIA FENCE EXPO website as a Partner, with hyperlink to partner website
- 1 free insert such as leaflet/brochure or any other promotional item to be placed at the entry to the hall
- Logo Branding on the Conference notepads
- Logo Branding on the back drop in the Conference Hall
- Logo Branding on the Conference Schedule
- Partner company video (upto 1 minute) to be played before first session on each day



### GOLD PARTNER (CONFERENCE)

**INR 6,00,000 / USD 7,000**

- Exclusive Opportunity for 1 Partner only
- 15 sqm meeting lounge on the show floor
- 1 speaking slot of 20 minutes each with 5 minutes for Q & A at the Conference
- Banner ad on the online exhibition directory home page, with hyperlink to partner website
- Logo Branding on the home page of INDIA FENCE EXPO website as a Partner, with hyperlink to partner website
- Logo Branding on the back drop in the Conference Hall
- Logo Branding on the Conference Schedule



## VISITOR CARRY BAGS (Qty.: 7,000)

INR 3,75,000 / USD 4,500

Be the exclusive partner for the Visitor Carry Bags and gain instant visibility at the show. These non-woven carry bags will be distributed at the entry to the show to all registered visitors.

- Logo Branding on non-woven carry bags (along with the show logo, below the partner logo) to be distributed to all visitors
- Logo Branding on the home page of INDIA FENCE EXPO website as a Partner, with hyperlink to partner website

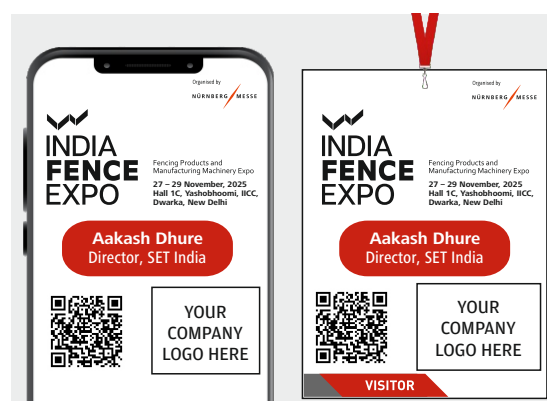


## VISITOR BADGES

INR 5,00,000 / USD 6,000

All registered visitors attending the exhibition and conference will be issued an online badge. Your company logo on the visitor badge maximizes your brand exposure at the show.

- Logo Branding on the visitor badges, along with the show logo
- Logo Branding on the home page of INDIA FENCE EXPO website as a Partner, with hyperlink to partner website





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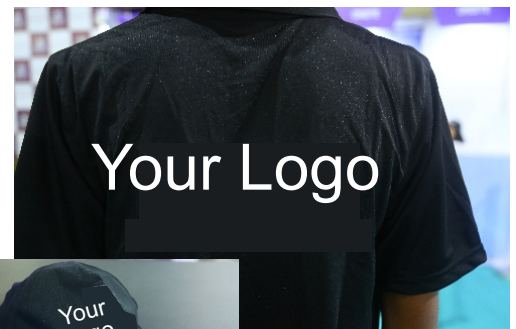
### T-SHIRTS & CAPS (Qty.: 50 each)

Gain instant visibility of the visitors by becoming our T-Shirt and Cap Partner, to be worn by the Registration Staff and Event Crew on all the Registration and Information counters.

**T-shirts: INR 1,00,000 / USD 1,200**

**Caps: INR 50,000 / USD 600**

- Logo Branding on t-shirts and caps (along with the show logo) to be worn by the Registration Staff and Event Crew on show day
- Logo Branding on the home page of INDIA FENCE EXPO website as a Partner, with hyperlink to partner website

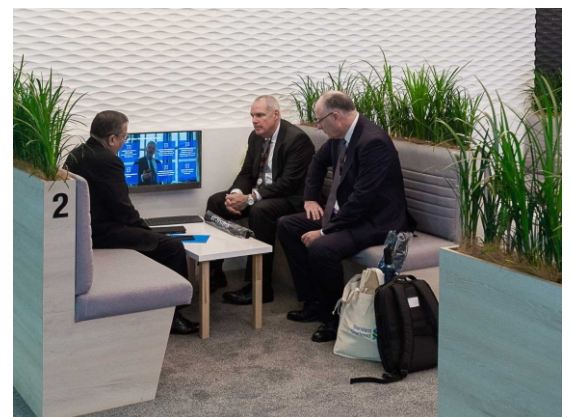


### MEETING LOUNGE

**INR 1,50,000 / USD 1,800**

The Lounge Partnership enables your brand to get the attention of the special invitees and key decision makers of the industry.

- Logo Branding on panels inside the Lounge
- Space to keep corporate literature inside the Lounge
- Banner ad on the online exhibition directory homepage, with hyperlink to partner website



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### FLOOR GRAPHICS

**INR 5,000 / USD 60 per graphic**

Floor Graphics will be placed on the carpet on all the aisles within the Exhibition Hall. This will help the visitors to locate your stand.

Partners can have their company name and logo on them or convey company messages.

#### Size: 2ft x 2ft

- | Logo branding on floor stickers to be placed on the aisles inside the exhibition hall
- | Print ready CDR and PDF files of the artwork are to be provided by the company via email
- | Printing and pasting will be done by the organizer



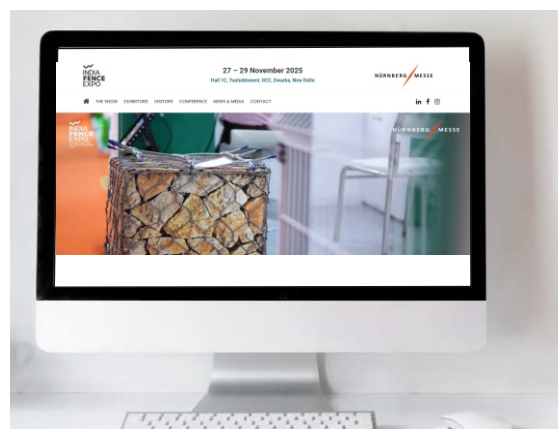
### WEB BANNER on [www.fenceexpo.com](http://www.fenceexpo.com)

**INR 35,000 / USD 420**

All banner ads will be online on the show website for two months, September and October 2025. This value added opportunity will promote your company in a big way to a vast number of visitors before and during the show.

#### Web Banner Specs - 833 px (w) x 450 px (h)

- | Company branding on web banner to be uploaded on the show website, with hyperlink to partner website
- | Web banner to be provided by the company via email





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### BRANDING INSIDE GATE NO. 6 (Qty.: 2)

INR 82,000 / USD 950 per banner

**Size: 12ft (W) x 6ft (H)**

- Print ready CDR and PDF files of the artwork are to be provided by the company via email
- Printing on flex and mounting will be done by the organizer
- 2 ft space in height will be added by the organizer to the branding



### BRANDING AT EXHIBITION DROP OFF (Qty.: 1)

INR 82,000 / USD 990 per banner

**Size: 12ft (W) x 6ft (H)**

- Print ready CDR and PDF files of the artwork are to be provided by the company via email
- Printing on flex and mounting will be done by the organizer
- 2 ft space in height will be added by the organizer to the branding

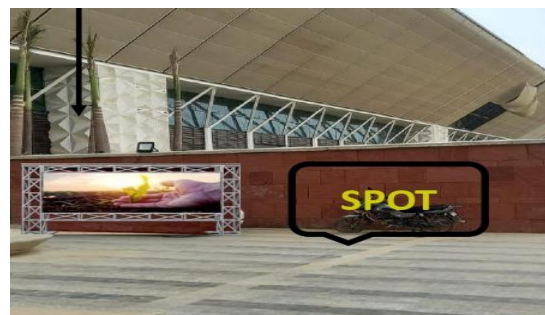


## BRANDING INFRONT OF THE FOYER (Qty.: 1)

INR 50,000 / USD 600 per banner

### Size: 12ft (W) x 6ft (H)

- Print ready CDR and PDF files of the artwork are to be provided by the company via email
- Printing on flex and mounting will be done by the organizer
- 2 ft space in height will be added by the organizer to the branding



## BRANDING AT EXHIBITION FOYER (Qty.: 3)

INR 82,000 / USD 990 per banner

### Size: 12ft (W) x 6ft (H)

- Print ready CDR and PDF files of the artwork are to be provided by the company via email
- Printing on flex and mounting will be done by the organizer
- 2 ft space in height will be added by the organizer to the branding





**POLE BRANDING INSIDE GATE 6 UPTO  
FOYER ENTRY - FRONT / BACK (Qty.: 5)**

**INR 20,000 / USD 300 per banner**

**Size: 3 ft (w) x 6 ft (h)**

- Print ready CDR and PDF files of the artwork are to be provided by the company via email
- Printing on flex and mounting will be done by the organizer



**FOUR SIDED PILLAR BRANDING  
NEAR HALL ENTRY GATE (Qty.: 2)**

**INR 60,000 / USD 750 per Pillar**

**Size: 2.5ft x 10ft each side**

- Print ready CDR and PDF files of the artwork are to be provided by the company via email
- Printing on flex and mounting will be done by the organizer





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NÜRNBERG MESSE



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Where  
**Innovation**  
Meets Security